

Alaskats Advertising Sponsorship Opportunities

Purr Rondy 2008

February 23 & 24, 2008

725 W. 9th Ave in the Gym (door 3)

Anchorage, Alaska

Please check the desired level of advertising

Sponsorships

Judges Sponsorship \$400

- A free full page ad in our show catalog.
- Your banner or sign will be displayed in judging ring throughout the entire weekend.

Ring Sponsorship \$100

- A free half page ad in our show catalog.
- Your banner or sign will be displayed in judging ring during the sponsored ring.

Catalog Ads

Full Page \$ 50

Half Page \$ 30

Business Card \$ 15

Exhibitor Business Card \$ 5
(only available to people with cats entered)

YOUR INFORMATION

Company Name (as you would like it to appear in advertising):

Address _____

Contact person _____

Phone _____ Fax _____ E-mail _____

SPONSORSHIP \$ _____

CATALOG ADVERTISING \$ _____

TOTAL PAYMENT \$ _____

SUBMISSION INFORMATION

Please submit ads along with payment (Make checks payable to Alaskats Cat Club.) to:

Valerie Johnston, PO Box 111065, Anchorage, AK 99511-1065

Phone: 269-8828 day, 349-7798 message

E-mail: denalicoons@hotmail.com

Please contact us with any questions. Deadline for submissions: February 17, 2008

Valerie Johnston
P.O. Box 111065
Anchorage, AK 99511-1065

Dear Alaskan Cat Lover:

We are in the process of planning our annual Purr Rondy cat show to take place on February 23 & 24, 2008 at the First United Methodist Church Gym in Anchorage. We would like to invite you to be a sponsor for the Alaskats Cat Club's 2008 Purr Rondy Cat Show. We have two different levels of sponsorship available: ring sponsorship (\$100) and judges sponsorship (\$400).

The ring sponsorship for \$100 sponsors one of the twelve judging's held throughout the weekend. Your business' name will be displayed in the judging area throughout the sponsored judging and you will receive a half page ad in our catalog that all exhibitors receive.

The highest level is the judges sponsorship for \$400. This sponsors part of the expenses for bringing in one of our four certified judges for the show. Your business' name will be displayed in the judging area throughout the entire weekend as the judge's sponsor and you will receive a full page ad in our catalog that all exhibitors receive.

Finally, as a sponsor of any level, if you provide business cards or other small advertising items, we will have them available to the Fur Rondy public that visits our show.

Typically it costs between \$5000 to \$6000 to put on a cat show in Anchorage. The entry fees, which average around \$60 per entered cat, only cover about half the cost of the show. Beyond facility rental fees, the club must pay for awards, fees to our registering organization, insurance, photocopying of catalogs, and all costs for bringing in certified judges from outside the state. Your assistance in sponsoring the show would help us in making ends meet.

Alaskats Cat Club uses this annual show to introduce people to the world of cat showing and to educate the public on the different breeds of cats as well as proper cat care. Each year we try to adopt out as many homeless cats from the Adopt-A-Cat Shelter and Kitty/K-9 Connection rescue as possible. The club offers discounted entry fees to these shelter cats hoping that through the show many of these cats will find lifetime homes. Friends of Pets also regularly participates in this event and provides care and behavior information to help cat owners.

I hope that this sponsorship offer may interest you. If you have any questions I can be reached at 269-8828 during the day and 349-7798 in the evening. Alaskats Cat Club and the participants of the 2008 Purr Rondy Cat Show, THANK YOU in advance for your consideration of this request and extend best wishes for your economic success and growth.

Sincerely,
Valerie Johnston
Alaskats Cat Club